

**American Red Cross
Orange County Chapter
Fiscal Year 2008-2009 Annual Report
July 1, 2008 - June 30, 2009**

Message from Board President Myron Galchutt

Dear Friends,

The American Red Cross is the nation's largest, independent, nonprofit humanitarian organization helping people prevent, prepare for and respond to all types of emergencies. No other entity provides our depth of services to communities in the United States and around the world.

Most people know the Red Cross for our response to the larger disasters-- the hurricanes, floods and wildfires that grab the headlines-- but we must be ready for every disaster, regardless of its size or the media attention it attracts. We do that by creating and implementing plans to deal with disasters before they happen and by teaching lifesaving and emergency preparedness skills such as CPR and First Aid. We also assist service members, veterans and their families; engage local youth in humanitarian work and leadership development; and provide humanitarian relief around the county and the world.

Here in Orange County, every single day, we harness the very best of humanity to carry out our mission. We make a difference by doing all of the above and by responding to an average of one disaster-- primarily single family and apartment home fires-- every three days.

Last October found us responding to hurricanes in the South, and November was marked by a massive response to the Complex Fire that struck Brea. December brought a holiday project led by youth for youth, and spring 2009 was busy with events such as Super CPR Day and Bravo for Bravery. We ramped up our outreach to the Latino and Asian Pacific Islander communities within our county, expanded innovative programs to help businesses prepare for disaster, and established a presence in the online world of social media.

Those successes represent just a few of the many exciting things our 65 local staff members and 1,400 volunteers accomplished from July 1, 2008 to June 30, 2009, and they happened in spite of a challenging economy that has impacted all nonprofits, including the American Red Cross. The Red Cross is not a government agency; we rely on private donations of time, talent, money and blood to do our work. We rely on the generosity and willingness of people and businesses to help others in need. On behalf of the Red Cross, and on behalf of the hundreds of thousands of Orange County residents we touched last year, thank you for your support.

If you would like additional information on the Orange County Chapter of the American Red Cross, please visit www.oc-redcross.org, or call (714) 481-5300.

Sincerely,

Myron Galchutt
Board President

CHAPTER HIGHLIGHTS

The Orange County Chapter of the American Red Cross was officially recognized on July 1, 1965, but has, in various forms, been serving the local community since 1917. The chapter relies on donations of time, money and blood from volunteers, donors, partners and employees to support local Red Cross humanitarian work that helps prevent and ease human suffering in Orange County.

The chapter serves approximately 3.1 million people throughout Orange County, and is the 15th largest in the country in terms of population served.

In Fiscal Year 2008-2009, the Orange County Chapter:

- **responded to 118 disaster incidents across the county**
- **worked with 1,900 companies to address their preparedness needs**
- **gave financial assistance and/or services to 973 individuals impacted by disasters**
- **benefited from more than 55,000 hours donated by more than 1,400 volunteers**
- **provided 3,934 meals, beverages, and snacks for disaster victims and emergency responders**
- **provided disaster preparedness information to more than 66,500 people**
- **trained more than 35,300 residents in first aid and CPR**
- **taught more than 46,800 residents water safety and lifeguard skills**
- **reached nearly 3,500 youth with presentations**
- **briefed nearly 600 local military members and their families about Red Cross services**
- **spent 83 cents out of each dollar raised on local programs and services**
- **received 1.43 million hits to www.oc-redcross.org**

FINANCIAL INFORMATION

PUBLIC SUPPORT

United Way	93,801	1.9%
Monetary Contributions	1,944,358	39.9%
Special Events	57,300	1.2%
Planned Giving	439,391	9.0%
In-kind Donations	113,740	2.3%
Sub Total	<u>2,648,590</u>	54.3%

REVENUE

Products and Services	1,828,061	37.5%
Interest	226,098	4.6%
Other	170,412	3.5%
Sub Total	<u>2,224,571</u>	45.6%

TOTAL

4,873,161 100.0%

PROGRAM EXPENSES

Disaster Services/Armed Forces Emergency Services	2,107,819	35.4%
Health and Safety Services	2,011,118	33.7%
Community Services	732,486	12.3%
International Services	70,312	1.2%
Sub Total	<u>4,921,735</u>	82.6%

SUPPORT

Fundraising	912,186	15.3%
Management and General	125,188	2.1%
Sub Total	<u>1,037,374</u>	17.4%

TOTAL

5,959,109 100.0%

CHANGE IN NET ASSETS

(1,085,948)

83 cents of every donor dollar goes to programs and services

DONOR INFORMATION

Donors

\$50,000+

Visionary Circle

Alcoa Foundation
Arbonne International
Ms. Toby Cooper
Forest Lawn Foundation
The Josephine T. Millson Trust
Orange County Funders Roundtable
The PIMCO Foundation
Mr. Herbert B. Robinson
Wells Fargo Bank, N.A.
Western Digital Corporation

Benefactor's Circle

\$25,000-\$49,000

Marsh U.S.
Northrop Grumman
Mr. and Mrs. James H. Reinhardt
Samueli Foundation
Richard and Elizabeth Steele Fund

Pacesetter's Circle

\$10,000-\$24,999

Ancor Packaging, Inc.
Robert and Margaret Barbour
The Boeing Company
California Wireless Association
The Capital Group Companies Charitable Foundation
CapitalSource Bank
Edison International
Eichenberg-Larson Charitable Foundation
Fullerton Families and Friends
Mr. Erik Gebhard
Hager MFG, Inc.
Bob and Lynne Halley
Judge and Mrs. James Cook
The Josephine Herbert Gleis Foundation
The Orange County Rescue Mission

Rapport Family Trust
Sisters of St. Joseph of Orange
South Coast Apartment Association

Humanitarian's Circle

\$5,000-\$9,999

Allstate Giving Campaign
Assurant
Avalonbay Communities, Inc.
Mr. and Mrs. James E. Baker
Birds & Animals Unlimited
California Commerce Club, Inc.
DLE Equipment, Inc.
Employee Community Fund of Boeing California
Mr. Scott T. Garrett
Ms. Joi D. Hurd, TTEE
Mascitelli Family Foundation
Mr. and Mrs. John S. Morris
Nelson-Dunn, Inc.
Qlogic Corporation
Mr. and Mrs. Don Quon
Ricoh Electronic, Inc.
Mr. and Mrs. Max D. Stites
Squar, Milner, Peterson Miranda, & Williamson
T.D. Service Company
Ms. Ruby N. Tracey, TTEE
Mr. Donald Wright
Yamaha Motor Corporation, USA

Patron's Circle

\$2,500-\$4,999

Anaheim Custom Extruders, Inc.
Anaheim Ducks & Honda Center
Association for Firefighters and Paramedics, Inc.
BDO Seidman, LLP
Mr. and Mrs. Leonard Beebe
Mr. and Mrs. Greg Beebout
Mr. and Mrs. Ronald A. Berg
Blurock Foundation
Conde Nast Publications, Incorporated
Cookie Lee, Inc.
Mr. Charles Cundiff
Edwards Lifesciences

Ms. Cindy Evans
Fidelity Charitable Gift Fund
Foundation for Christian Stewardship
Mr. Joseph A. Gendron
The Hexberg Family Foundation
JB3D
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Ms. Susan Jonasson
Kimberly Clark Foundation
Kiwanis Club Foundation of Menlo Park
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Mrs. Mildred Muller
Mr. and Mrs. Daniel D. Nghe
Orval and Stewart Foundation
Ms. Mary B. Potter
Mr. Chris M. Raffetto
Mr. Scott D. Smith
South Orange County Community College
Mr. and Mrs. David M. Todd
Mrs. Laura Turner
UPS Foundation
Ms. Doris E. Vane
Mr. Max W. Weiss
The William D. Rhodes Foundation
Dicky & Dotti Yee

Friends Circle

\$1,000-\$2,499

AAA Automobile Club of Southern California
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Mr. and Mrs. Gordon Adams
Adams Properties
Agilysis
Drs. Gurpreet & Jasjit Singh Ahuja of the California Sikh
Council
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Alliangz Global Investors of America
Altemp Alloys, Inc.
Amcor Sunclipse North America
American Italia Club
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Mr. and Mrs. David E. Barth
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Community Foundation of Jewish Federation O.C.
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